
60-Second Project Pitch

In the business world, an “elevator pitch” is a quick, passionately delivered description of a product that an inventor or business owner has created. You never know when you’ll be sharing an elevator ride with a rich and powerful investor! To make the most of such an opportunity, an inventor must have an elevator pitch ready to go at a moment’s notice. Today, you will pitch me your Genius Hour project idea.

Your pitch must include: Your name, “Hi, my name is...”

What you want to do for your Genius Hour project

Why you chose this topic/project

What materials you will need for your project

What obstacles or problems you may have to navigate along the way

How you plan to work around those obstacles or how we can help

Thank us for listening and considering your idea.

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